

NJ Climate Week Welcome Packet

NJ CLIMATE WEEK



September 28 through October 5, 2026

Thank you for being part of NJ Climate Week. From September 28 through October 5, communities across New Jersey will come together for a statewide, nonpartisan, volunteer-led week of events. We are here to connect the people already doing climate work, help their work reach more neighbors, and welcome new people into the conversation.

Inside you'll find ways to get involved, a practical hosting guide, our Community Agreements, sponsorship opportunities, and the colors and tools to help share your event.

Find your way in

- **Host:** Bring an event idea, an existing program, or a community gathering. We can help you explore next steps and share your event through the statewide calendar.
- **Volunteer or become an ambassador:** Tell us about your interests, availability, skills, and the communities you would like to connect with.
- **Sponsor or contribute in kind:** Help support programming, venues, supplies, promotion, and access. Opportunities start on page 5.
- **Attend and share:** Explore the live calendar for current event details, costs, accessibility information, and registration links.

[Explore the live event calendar](#) | njclimateweek@gmail.com

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Find the latest event details and registration links on our website.

Planning your event

A compelling event can be simple: a useful conversation, a hands-on activity, or a chance to learn outdoors. Choose a format that fits your community and your capacity.

Possible formats

Talks and Q&As; panels and workshops; film screenings with discussion; repair and swap events; walks and tours; arts and open mics; cleanups and planting; family learning; community meals; open houses; or a showcase of an existing sustainability program.

Your planning checklist

- **Purpose and audience:** What should participants learn, experience, or be able to do afterward? Who would especially benefit?
- **Core details:** Confirm the date, start and end time, location, host contact, capacity, cost, and RSVP process. For outdoor events, identify a weather plan.
- **Venue and responsibilities:** Confirm venue approval, staffing, equipment, and any applicable permits, insurance, or permissions. Event hosts manage their own event operations and requirements.
- **Welcoming participation:** Check physical access, transit, language needs, seating, restrooms, and any accommodation contact. State verified accessibility details clearly.
- **Listing and promotion:** Submit accurate event details through the website. Send the team any changes promptly. Use your existing registration link if you already have one.
- **Photos and follow-through:** Plan how you will communicate photo or video use, respect participant preferences, and share outcomes after the event.

A practical timeline

Now: Confirm the idea, partners, venue, and registration approach.

Before promotion: Finalize the public details, graphic, access information, and event listing.

One week before: Reconfirm helpers, speakers, supplies, and reminders.

Afterward: Thank participants and partners, share approved photos and outcomes, and keep new relationships moving.

What NJ Climate Week can help with

The statewide calendar, welcome and planning materials, brand guidance, promotion, and connections with other participants. Tell us what you need so we can confirm what is possible. Hosts remain responsible for their event arrangements.

Event responsibilities

Clean up after your event. Hosts must arrange cleanup, remove event materials and litter, sort waste according to venue rules, and leave the site clean. Participants must dispose of their waste properly and respect the venue and surrounding environment.

Keep events peaceful and respectful. Violence, threats, harassment, intimidation, incitement to violence, and property damage are prohibited. Everyone must follow reasonable safety and venue instructions and respect other participants and the public.

Our Community Agreements

NJ Climate Week is an independent community initiative rooted in trust, transparency, and the belief that meaningful change begins with community. We bring together individuals, nonprofits, businesses, schools, governments, artists, faith communities, and neighbors from across New Jersey to connect with one another, celebrate the work already happening, and create new opportunities for collaboration.

By hosting an event, sponsoring, collaborating, volunteering, exhibiting, speaking, or otherwise participating in NJ Climate Week, you agree to uphold these Community Agreements.

We uplift the people already doing the work.

Climate Week is a platform for the community, not the center of it. We strive to amplify local organizations, community leaders, volunteers, artists, educators, businesses, and residents who are already creating positive change. Give credit generously. Celebrate others often.

We welcome everyone acting in good faith.

Climate Week brings together people from different backgrounds, lived experiences, professions, beliefs, and political perspectives. We believe sustainability touches every community and every aspect of life. Respectful dialogue, curiosity, and collaboration are encouraged.

We communicate with integrity.

When using the NJ Climate Week name, logo, or branding, communications should align with our mission of connecting communities and amplifying climate and sustainability efforts throughout New Jersey. Partners should accurately describe their relationship with NJ Climate Week and should not imply endorsement, leadership, or authority beyond what has been agreed upon.

Our Community Agreements

We honor our commitments.

If you organize an event, sponsor an initiative, or make a commitment to Climate Week, we ask that you communicate openly, follow through whenever possible, and notify organizers promptly if plans change.

We create welcoming spaces.

Whether hosting an event or participating in one, we strive to create environments that are respectful, accessible, and welcoming to all attendees. Healthy disagreement is part of meaningful collaboration. We discuss ideas respectfully, listen to understand, and avoid personal attacks, harassment, discrimination, or intimidation.

We share the platform.

No single organization, business, institution, or individual is the face of NJ Climate Week. Climate Week belongs to the community. We encourage partners to celebrate not only their own work, but also the work of others participating throughout the week.

We leave our communities stronger.

Success is measured not only by attendance or visibility, but by the relationships built, ideas shared, partnerships formed, and communities strengthened.

Our commitment

Participation in NJ Climate Week is based on mutual trust and shared values.

NJ Climate Week reserves the right to decline, remove, or discontinue partnerships, sponsorships, events, exhibitors, speakers, vendors, or promotional materials that are inconsistent with these Community Agreements or that may undermine the integrity, safety, or community-centered mission of the initiative. Whenever possible, concerns will be addressed through conversation first.

Sponsorship opportunities

Help bring community-led programming to more people. We welcome financial and in-kind support, and would love to talk about the events or needs you are interested in supporting. Community partnership is free; sponsorship adds recognition for your contribution.

Gold Sponsor • \$25,000+

Presenting recognition; prominent logo placement across materials and the website; social media spotlight; recognition in press and major communications; an opportunity for remarks at a flagship event; activation or tabling at select events; networking opportunities; annual impact recognition; and early partnership opportunities.

Silver Sponsor • \$10,000

Logo placement on the website and promotional materials; social media spotlight; newsletter recognition; event activation or tabling opportunities; recognition at select events; and networking opportunities.

Community Sponsor • \$5,000

Logo placement on the sponsor webpage; social media recognition; listing in promotional materials; tabling opportunities at select events; recognition in communications; and connection with the partner network.

Supporting Sponsor • \$2,500

Website listing; social media or name recognition; and networking opportunities.

Climate Ally • \$500-\$1,000

Website supporter recognition, a thank-you, and an opportunity to connect as a partner.

In-kind support

Venues, printing, supplies, food and beverages, accessibility services, transportation, photography, video, and technology can all help. Let us know what you can offer and where it is available.

Let's discuss a partnership

Email njclimateweek@gmail.com with your organization, the support you are considering, and any event or community you would like to focus on. We will confirm the package, available benefits, recipient, and contribution arrangements with you in writing.

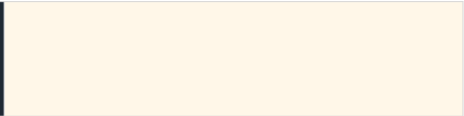
Recognition acknowledges your support. Programming remains with NJ Climate Week and its community hosts.

Colors and brand assets

Use the official identity

Use the supplied NJ Climate Week logo in its original colors and proportions. Leave clear space at least the height of the “N” in the mark. The full mark should be at least 1.5 inches wide in print or 140 pixels on screen; choose a supplied smaller-format mark when space is limited.

Our palette

		
Evergreen #164E3F Primary emphasis	Ink #1F2933 Body text	Cream #FFF7E8 Light backgrounds
		
Amber #F6B73C Accent	Coral #E96A4A Large text and decoration	Terracotta #B94E3C Secondary accent

Evergreen and ink work well for readable text on light backgrounds. Use coral for large type or decoration rather than small text on white.

Typography

Use Anton uppercase for display headlines and Geist Sans for body copy when available. A clean sans-serif fallback is suitable when those fonts are unavailable. Keep text readable on phones, avoid crowded layouts, and check contrast.

Voice and accessibility

- Use short, complete sentences and plain language. Let paragraphs wrap naturally rather than inserting line breaks in the middle of sentences.
- Give credit to the event host and collaborators. Use accurate names, confirmed details, and sources for factual claims.
- Include clear registration instructions, cost, location, time, and verified accessibility information. Add alt text and caption video where possible.

[Find official logo and image assets](#)

Download logos, role badges, photo frames, social graphics, and video-call backgrounds.

Sharing your event

Promote an event

“Join [host] for [event title] during NJ Climate Week, September 28 through October 5, 2026. On [date] at [time], we’ll [clear description] at [location]. [Cost and registration details.] Learn more and RSVP: [event link].”

Make the template your own with your confirmed event details, cost, and access information. Tag @njclimateweek and use #NJClimateWeek so we can find and share your posts.

Help someone get involved

“NJ Climate Week is a statewide, nonpartisan, volunteer-led week of community-hosted events. Want to host, volunteer, attend, or support programming? Visit www.njclimateweek.com or email njclimateweek@gmail.com.”

Use a clear call to action

Invite people to RSVP, share the event, volunteer, or ask about support. Link directly to the relevant event or registration page. If a donation link is included, clearly state who receives the funds and what they support. Coordinate with the host so everyone reaches the same registration page.

Current information

[Live calendar and event registration](#)

[Official design assets](#)

[Download the welcome packet](#)

njclimateweek@gmail.com

Get in touch

Have an idea, a question, or a program you would like to bring into the week? Email us with a few sentences about it. We would be glad to arrange a 20-minute conversation.

With appreciation,
The NJ Climate Week Founders Board
njclimateweek@gmail.com
www.njclimateweek.com

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NJ Climate Week is an independent community initiative. It is not affiliated with or endorsed by the New Jersey Department of Environmental Protection or the State of New Jersey.

Your participation

Tell us how you would like to take part. Complete the details that apply, sign, and return this page. Keep the rest of the packet for reference.

☐ **Acknowledge the packet and express interest**

I have received and reviewed the packet and would like to explore the participation I describe below.

☐ **Confirm a specific commitment**

I confirm the specific contribution, activity, or role I have filled in below, including its timing and conditions.

Choose either or both options. Expressing interest or leaving fields blank does not mean a payment is owed. NJCW will follow up separately to confirm sponsorship terms and any arrangements that require our acceptance.

Name

Organization if any

Email

Role or authority if signing for an organization

Participation choice | Host, volunteer, ambassador, sponsor, in-kind, other

Exact contribution, activity, or role

Event and date if applicable

Timing or delivery date

Amount or in-kind description if applicable | Enter your own details

Conditions or needs

Signature | Sign by hand or with your PDF signature tool

Date

Return this page to njclimateweek@gmail.com. Save your completed PDF, or print, sign, and email a scan or photo. Attach an extra page if needed.